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First Friday Transcends

The Downtown Spokane Partnership has partnered with *Our kids Our business* to promote investment in kids with the help of "social-sculpture" duo Black Rabbit Magic, who coordinated the large-scale collaboration of Spokane's Arts and Youth Services, [The Transcendence Project](#).

Check out First Friday and Transcendence Project exhibits at one of the 40 participating venues this Friday, April 2 for engaging exhibits and performances. To view a complete list of participants, visit DowntownSpokane.net/first-friday or pick up the April 1st issue of the [Inlander](#).

Nominate a CTA for the Spokane Star Award

First things first: are you wondering what a CTA is? The Spokane Regional Convention & Visitors Bureau (CVB) began training **Certified Tourism Ambassadors** (CTA), a nationally-recognized program, in 2008. The program educates front line hospitality employees and volunteers to encourage consistently positive encounters with visitors.

Spokane currently has 515 CTA's and the number is growing! (The DSP has seven CTA's and counting!) In 2009 the Spokane CVB had the highest renewal rate in the nation (70%!) and we've raised the bar for 2010. So if you're already a CTA, start renewing today!



*Spokane Regional
Tourism Ambassadors*
An initiative of the Spokane Regional Convention & Visitors Bureau

Now that you have an idea of what a CTA is, nominate one for the [Spokane Star Award! Nominations are due Wednesday, April 7](#) and the winner is eligible to win the national CTA award.

Interested in more info on CTA's? Check out VisitSpokane.com or contact Gina Mauro at gmauro@visitspokane.com.

Bloomsday Teams Up with Hoopfest

Bloomsday | Hoopfest



[Bloomsday](#) and [Hoopfest](#) runners/players can finally combine their participation in the spirit of competition! **Sign up your four-person team now to participate in both Bloomsday and Hoopfest.**

TEAM
CHAMPIONSHIP

Get the details [here](#) and register today!

Buy Local, Give Local

While its Easter eggs and chocolates that may have you hoppin' this week, the **Local Motion Shop Hop will really get you going April 15 & 16**, and for a good cause!

The first "Buy Local Give Local" event is a collaboration of local Spokane business women encouraging you to not only shop locally but learn how the business community is supporting local non-profits.



Each business on the shop hop has chosen a non-profit recipient that will benefit from 10% of the total sales during the two day event. Shop hoppers who visit all the locations can turn in their ticket to enter into a drawing for \$300 worth of gift certificates to participating locations!

Pick up a Local Motion map at Simply Northwest, Tangerine, Finders Keepers, Finders Keepers 2, The Makeup Studio, Lolo and Serendipity Boutique (where you'll find in-store specials and more) or [click here](#).

Mark Your Calendars!

Don't miss out on these upcoming events:

- **First Friday** is **April 2**, with a special "Transcendence" project bringing awareness to *Our kids Our Business* through various art forms in venues throughout Downtown.
- Annual **Easter Egg Hunt** in [Riverfront Park](#), Saturday, **April 3**
- **"You Can't Do That in the Library!"** fundraiser event **April 10**, 7pm. For tickets call 509.444.5318 or [ticketswest.com](#)
- Look for the **re-opening of Whiz Kids** in River Park Square in **early April**

Did you miss the Launchpad "fireside chat" with Marty Dickinson, President of the DSP? [Click here for the video coverage!](#)

Don't hesitate to call us for more information at 509-456-0580.

We are happy to help!

Leanne Sangster
Downtown Spokane Partnership/Business Improvement District

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