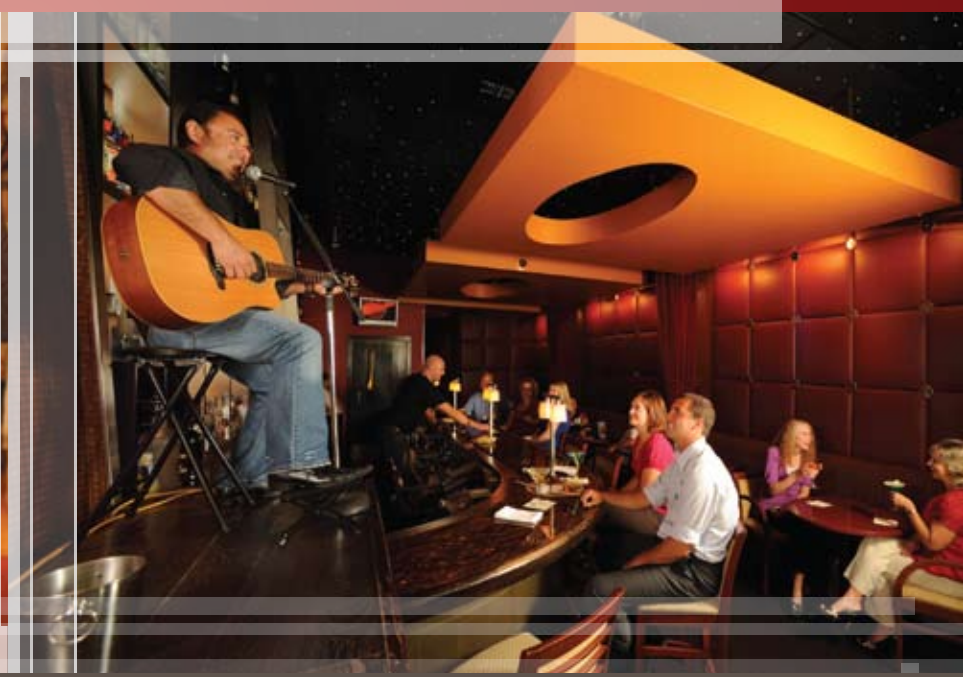




discover downtown



where everything is happening



Downtown Spokane Leadership

2010 BID Ratepayer Advisory Board:

- Ann Martin, *Chair*
Heylman Martin Architects, Architect Rep
- Steve Blaska, *Vice Chair*
Spokane Transit, Zone 2 Rep
- Steve Salvatori, *Secretary*
Spokane Entrepreneurial Center, Small Business Rep
- Jeff Winkler, *Treasurer*
BDO Seidman, Accountant Rep
- Lynnelle Caudill, *Past Chair*
Davenport Hotel & Tower, Large Business Rep
- Gage Stromberg, *Legal*
Randall & Danskin, P.S., Zone 3 Rep
- Alicia Barbieri
Goodale & Barbieri Company, Property Owner/ Manager Rep
- Susan Davis
Chocolate Apothecary, Zone 5 Rep
- Matt Gibson
Public Facilities District, Zone 6 Rep
- Brian Guthrie
Lukins & Annis, Attorney Rep
- Ralph Hamm
Wells Fargo, Financial Rep
- Gordon Hester
Kiemle and Hagood, Property Owner/ Manager Rep
- Dave Mandyke
City of Spokane
- Andrei Mylroie
Desautel Hege Communications, Zone 4 Rep
- Stephen Pohl
River Park Square, Retail Over 25,000 SF Rep
- Alan Roberts
Sterling Savings Bank, Zone 1 Rep
- Patricia Sampson
Tangerine, Retail Under 20,000 SF Rep
- Harry Sladich
Spokane Regional Convention & Visitors Bureau, Ex Officio



2010 DSP Board of Directors:

- Jeff Warner, *Chair*
ALSC Architects
- Mark Aden, *Vice Chair*
DCI Engineers
- Stan Schwartz, *Secretary*
Witherspoon Kelley Davenport & Toole
- Greg Conley, *Treasurer*
U.S. Bank
- Susan Horton, *Past Chair*
Wheatland Bank
- Katy Bruya, *At Large Executive Member*
Washington Trust Bank
- Steve Cervantes
Spokane Housing Authority
- Steve Corker
City of Spokane
- Stacey Cowles
Cowles Publishing
- Kevin Guthrie
NAI Black
- Jim Kolva
Kolva & Associates
- Ann Martin, *BID Chair*
Heylman Martin Architects
- Chris Martin
First Night Spokane
- Mark May
Providence Health & Services
- Mick McDowell
TFB, Inc.
- Susan Meyer
Spokane Transit Authority
- Jeff Nave
Foster Pepper & Shefelman
- Dave Peden
Coffman Engineers
- Dr. Brian Pitcher
WSU Spokane
- Larry Soehren
Kiemle & Hagood Company
- Spencer Stromberg
Wells & Company
- Steve Trabun
Avista Corporation
- Todd Woodard
Spokane International Airport



Downtown Spokane Membership

Benefactor Members:

Avista Corporation
Cowles Publishing
Davenport Hotel & Tower
Sterling Savings
Washington Trust Bank

Gold Members:

Bank of America
Itron Incorporated
Paine - Hamblen
Providence Health & Services
Witherspoon Kelley



Silver Members:

Kiemle & Hagood Company
NAI Black
Potlatch Corporation

Bronze Plus Members:

BHW₁
Coffman Engineers
Community Health Systems
DCI Engineers
Fernwell Associates
Foster Pepper & Shefelman
River Park Square, LLC
Saad Building Trust
US Bank Corporation

Bronze Members:

ALSC Architects
AmericanWest Bank
Asuris Northwest Health
Auble, Jolicoeur & Gentry Appraisers
Auntie's Bookstore/Liberty Building
Batty Erlandsen & Associates
BR₃ Development Group
Brett Sports
CH₂M Hill
City of Spokane
D.A. Davidson
Desautel Hege Communications
DoubleTree Hotel
Downtown Toyota

Eastern Washington University
Fidelity Associates
Global Credit Union
Gonzaga University
Heylman Properties
Hieber Properties
Hoopfest Association
Inland Northwest Bank
Inlander
Integrus Architecture
Joshua Green Corporation
KHQ-TV
Landmark Restaurants
LeMaster & Daniels, PLLC
Lukins & Annis PS
Madsen Mitchell Evenson & Conrad
McKinstry
NAC Architecture
OneEighty Networks
Peppertree Inn
Public Facilities District
SDS Realty, Inc.
Spokane Club
Spokane International Airport
Spokane Transit Authority
STCU
Stewart Title of Spokane
Wells & Company
Wells Fargo Bank/Wells Fargo Insurance Services
Wheatland Bank
WSU Spokane

Contributor Members:

First Night Spokane
FPA Crescent Association
Kolva & Associates
Spokane Low Income Housing Consortium
Tab Properties
TFB Inc



The Dedicated Team:

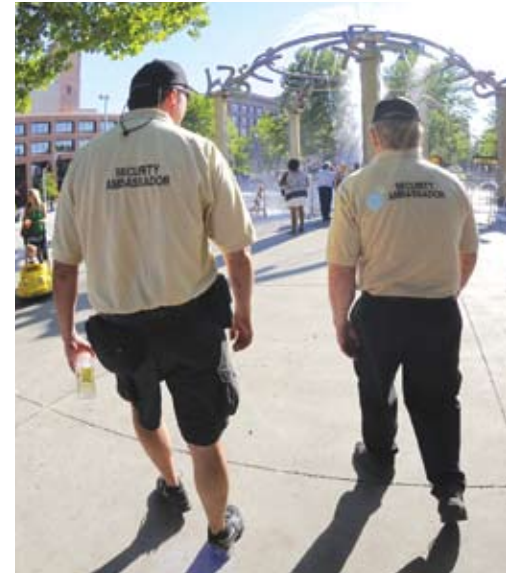
Marty Dickinson, *President*
Marla Nunberg, *Vice President of Marketing & PR*
Sharon Curtis, *Finance & Database Manager*
Andrew Rolwes, *Public Policy & Parking Manager*
Leanne Sangster, *Marketing & Communications Coordinator*
Tammy Pruitt, *Office Coordinator & Graphic Designer*
Grace Hutchinson, *Finance Assistant*
Brandon Betty, *University District Project Coordinator*
Larry Killstrom, *Security Ambassador Director*
Daniel Hall, *Operations Coordinator*

Security Ambassadors

Donald Aslinger
Jennifer Brumley
Nick Carollo
Mark Drummond
Daniel Hall
Jack Lindell
Chris Seim
Ericka Tomsha
Rick Volgmann
Eddie Zambrano

Clean Team

Dean Daly
Alex Emenegger
Kevin Hidalgo
Logan Reed
Bill Standridge
Eddie Zambrano



Downtown Spokane Partnership

Phone: 509.456.0580

211 North Wall Street, Suite 300,
Spokane, WA 99201

www.downtownspokane.net

Summary of 2009 Downtown Accomplishments

PLANNING & DESIGN

- \$3.7 billion invested Downtown since 1999
- Began implementing *Fast Forward Spokane: Downtown Plan Update*, adopted by City on December 22, 2008
- Updated Downtown Development Codes & Design Guidelines, adopted by City on December 14, 2009
- Gave Downtown Plan presentation & walking tour at American Planning Association conference
- Participated in Neighborhoods USA conference
- Participated in Sign Code Update
- Worked with City to develop a 2010 Parking Study Update
- Partnered with City, STA & SRTC on kicking off the Downtown Transportation Alternatives Analysis

PUBLIC POLICY & ADVOCACY

- Participated in stakeholder process for No on Prop 4 JOBS Coalition, No on I-1033 & County jail site selection
- Division Street Gateway Project secured as priority project for City's & GSI's Legislative Agenda
- Participated on Regional Affordable Housing Board

BUSINESS & PROJECT DEVELOPMENT

- Aggressively promoted & invited investors to experience Downtown
- Key partner in retaining & actively recruiting new businesses
- Welcomed new & acclimated existing developers, property & business owners
- Supported the new Kendall Yards development owners
- Supported & financially assisted the Main Market Co-op, Downtown's first grocery store
- Participated in community speaking engagements throughout the year
- Participated in Regional & International Council of Shopping Centers conferences, resulting in site selector meetings
- Updated & distributed Downtown numbers & business profile collateral
- Promoted projects in the Terabyte Triangle
- Assisted, promoted & advocated for new market-rate housing developments utilizing the Downtown & new UD Housing Study
- Spokane Housing Authority's Pearl on Adams provided 34 additional affordable, workforce housing units & the Madison Apartments provided 68
- Convention Center South Site parking lot redeveloped & consistent with Downtown Plan

UNIVERSITY DISTRICT

- \$843 million invested in the UD since 2004
- 11,400 students in UD, almost doubling from 7,838 in 2004
- Created a project management approach to UD development
- Actively supported UD smart growth planning, development & connectivity efforts
- Established a formal leadership organizational structure by designating UD as a 501(c)3 non-profit organization through Ventures
- Raised money from strategic partners for UD
- Established a UD Board of Directors comprised of 15 leaders from a broad cross-section of UD stakeholders
- Hired Brandon Betty, Project Coordinator, as the first full-time UD employee
- Assisted in University District Revitalization Area (UDRA) ordinance implementation with City, projected to leverage \$40+ million by 2034
- Assisted in successful grant application for the Energy Efficiency through Transportation Planning grant program
- Held UD Month kick-off reception celebrating milestones & accomplishments & facilitated the month-long celebration in October
- Completed developing Phase 1 of the UD database
- Completed formal UD Housing Study by Zimmerman/Volk Associates showed potential for 1,740 new units in the UDRA
- Launched redesigned SpokaneUniversityDistrict.com web site
- Developed successful communication outreach including media, events, newsletters, publications, inserts & mailings

DSP/BID ORGANIZATIONAL ADMINISTRATION

- Maintained DSP contract with City for BID Administration & \$100,000 Clean/Safe Management through 2011
- Secured contract with City for I-90 gateway annual maintenance
- Held Downtown Annual Meeting in February with 309 attendees & Senator Brown keynote address
- Increased communications with City & government officials
- Recruited two new DSP members with additional investment
- Planned board succession for organization sustainability
- Continued BID expansion evaluation & outreach
- Assisted other City neighborhoods with organizing & exploring BID resource options
- Established Downtown management role with UD as contract manager
- 7 DSP staff designated as Spokane Certified Tourism Ambassadors through CVB

CLEAN & SAFE

- 25,000 Security Ambassador miles & 16,900 hours patrolled
- 13,349 business, employee or customer contacts
- 6,172 individuals assisted or transferred
- 439 SPD/SFD assists or suspicious activity reports
- Distributed new "Keep Downtown Inviting" safety/panhandling resource information
- Spokane Police Department Downtown summer bike patrols continue thanks to BID, City & STA, increasing communication & collaboration
- 10,140 Clean Team hours spent cleaning common areas
- 6,449 litter sacks & 4,708 graffiti pieces removed
- 34 trash cans, 2 ash receptacles & 4 new recycle bins installed
- Avista donated a truck for Clean Team & Security Ambassador use
- Utilized the new Clean Team electric car

GREEN & BEAUTIFUL

- Continued Downtown Street Tree Grant Program with City Public Works Department, replacing 30 street trees & repairing/replacing 15 tree grates
- Worked with City Planning Department to establish new tree grate design
- Distributed "Whose Job Is It?" resource information for maintaining trees & common areas
- Worked with City on establishing Downtown snow removal plan & distributed information
- 1,350 seasonal plants maintained in 66 planters & gateways freshen the streetscape appearance
- 2,500 graffiti pieces & 18 tons of debris removed from I-90, 80 paint gallons applied to unify appearance of walls/lots & ongoing irrigation system maintenance
- 640 rotating Downtown & event banners installed, including 150 new Downtown banners, plus UD, National Veterans Wheelchair Games, River Park Square 10th Anniversary, Best of Broadway's Lion King & 150 US Figure Skating banners
- 300 skywalk windows decorated & 148 holiday season street decorations installed, including 36 snowflakes on Post & Wall Streets
- Coordinated décor and window display contest for US Figure Skating Championships

PARKING & TRANSPORTATION

- 333,950 EasyPark & Premier Pass validations with 65 participating businesses & 10 parking facilities
- 7,009 CityTicket employee parking participants
- New Downtown banner design on STA's three new hybrid Downtown Shuttles
- 3,000 BounceBack parking coupons distributed
- Updated parking maps & information provided to visitors
- Implemented Parking Demand Study system improvement recommendations with Parking Steering Committee & City
- Parking Steering Committee changed Municipal Codes regarding Entertainment Parking District meters for west end parking solutions
- Partnered with City, STA & SRTC on kicking off the Downtown Transportation Alternatives Analysis
- Participated in the City's Master Bike Plan
- Partnered with City/County GTEC to install 30 new bike racks
- Participated in & promoted Spokefest with 1,691 riders & Bike to Work Week with 1,400 cyclists logging 64,000 miles

MARKETING & PROMOTIONS

- 5,000,000 "Come be part of it" multimedia co-op campaign exposures with 2,231 electronic spots
- 284,000 "Ripple Effect" & "Discover Downtown" magazines, Holiday Guides & calendar ads distributed
- 85,147 DowntownSpokane.net web site visitors, over 1,600 e-news subscribers & over 500 followers on social media
- 7,800 snow removal, safety tools, "Whose Job Is It?", holiday & figure skating décor packages, parking, board elections & BID Ratepayer hearing information distributed
- 10,000 convention coupons & 1,000 welcome signs distributed with CVB
- 28,000 attendees & 600 entertainment hours for Horse & Carriage, First Friday & holiday activities
- First Fridays expanded with over 40 venues monthly average
- 158,170 record attendees at US Figure Skating Championships in a completely decorated urban environment
- Celebrated and helped coordinate Fanfest in River Park Square & on Main Avenue during Championships
- Supported Davenport District, Monroe St Antique District & UD
- Increased communications with BID Ratepayers, outlining benefits
- 1,600 BID Management Plans distributed
- Received increased media exposure with Seattle Times, Puget Sound Journal, US Figure Skating & more